



Silver Star Communications
www.silverstar.com

For Immediate Release

Contact: Jennifer Brannen
208.354.6723, jbrannen@silverstar.net

Silver Star Communications partners with unicomconnect to provide simplified communications

Freedom, WY, July 24, 2009 – Silver Star Communications announced today a new partnership with unicomconnect™ to sell communication interoperability on a Software-as-a-Service basis. This revolutionary IP-based service, the first of its kind in the U.S., was designed to allow for seamless communications between voice, data, video, text and radio devices, changing the way companies communicate.

unicomconnect provides a simple and secure solution that helps businesses and government agencies address the complexities of interoperable communications by connecting any radio, regardless of make, model, manufacturer or frequency, to any Public Switch Telephone Network (PSTN) or Cellular network device – all without any upgrade or additional equipment. It also provides preparedness plans uniquely adapted for clients' everyday and emergency usage service.

Allen Hoopes, CEO and President of Silver Star Communications, stated "When we were introduced to the Software-as-a-Service solution designed by unicomconnect, we knew immediately that this type of service would greatly benefit businesses, government entities and universities. Communication plans are often redundant and confusing due to the different technologies being used today. We are excited to bring this valuable product to our customers, resolving their communications problems and eliminating the need for any additional hardware, software or maintenance costs."

Silver Star recently signed the first customer, a mining operation for J.R. Simplot Company, who plans to use the service to increase the safety of their workers in their mining operations. Silver Star also plans to introduce local government entities to the benefits of such a solution. With a high priority placed on public safety by government at all levels, it is imperative that First Responders be able to communicate with other agencies in emergency responses. Additionally, Silver Star will focus on mining, transportation and utility companies such as oil and gas, power generation and transmission, water treatment and wastewater services, who all require reliable, robust and instant communications to link all facilities and staff to effectively serve customers' and communities' needs around the clock.

CEO of unicomconnect, Michael Beaton, stated "We are very excited that Silver Star Communications, and their client J.R. Simplot Company, have recently signed for our service. Simplicity and ease-of-use were key factors in their decision. This is the essence of our go-to-market philosophy with our channel partners."

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About Silver Star Communications - Silver Star Communications is a full-scale technology company offering communications and broadband services to a wide geographic area covering Eastern Idaho and Northwestern Wyoming. It has invested millions of dollars into a communications and broadband infrastructure to ensure they meet the future demands of the industry and serve residents to the best of their ability. For more information visit www.silverstar.com or call 208.354.6723.

About unicomconnect™ - unicomconnect™ provides continuous communication interoperability solutions on a Software-as-a-Service (SaaS) basis. Rather than continually paying for hardware, software and maintenance licenses, clients pay a fixed, monthly price that provides everything they require, including all support and maintenance to enable everyday convergence between voice, data, video, text and radio devices for enterprises and emergency responders using existing equipment, regardless of make, model, manufacturer or frequency. For more information visit www.unicomconnect.com or call 770.335.7613.